

## Magazine Information

Printed Material :	Monthly Magazine of 80 – 96 pages (Including cover page)
Page Size :	8.268 x 11.693 inches
Cover Type :	Art paper, 210 gm.
Page Type :	Art paper, 80 gm.
Number of Copy :	48,500 copies (each insertion)
Distribution number :	Dealers / Newsstands for sale 70% Subscribers 30%
Issued date :	On 25 of every month
Distributed by :	Matichon Group.
Circulation of Magazine :	Bangkok & Perimeter 65% Provincials 35% Northern Part 15% Northwest Part 15% Central Part 55% Southern Part 15%
Closing date :	On 18th of every month

Advertising Materials (art work) must arrive at Logistics Thailand editorial office for 7 days (1 week) before the closing date.

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# Logistics THAILAND

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## Logistics Thailand Magazine

ปีก่อตั้งและวางแผง

September 2002

ประเภทผลิตภัณฑ์

Magazine Monthly / The market's best logistics & supply chain magazine

ผู้ผลิต/เจ้าของ

**Supply Chain Biz Co.,Ltd.**

จำนวนพิมพ์/ตลาด

48,500 Copy / Distribute on Shop around country & Available to Members.

On 25 of every month & Distributed by HANDEE of Matichon group

กลุ่มเป้าหมายธุรกิจ

Covers the Logistics business and Industrial Supply chain, from the Manufacturers to Retailers, Distributors, Logistics service providers, Export-Import, Cross-border trade Transporter & Warehouse business, Cold storage & Refrigeration engineering, Food & Beverage industries, Agro industries, Petrochemical industries, auto part industry, Material Handling , Solution IT service, Investor in AEC & GMS market

กลุ่มเป้าหมายผู้อ่าน

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เนื้อหาในเล่ม

Case study the Logistics & Supply chain , Export-Import , Cross-border , Retail Biz, Transportation, Warehouse & Distribution, Cost & Inventory, Cold Chain, Solution IT, Manufacturing biz, Truck & Trailer , Food transport & logistics, Purchasing & SRM, Supply & Demand chain, Human Resource, Research AEC+3 ( ASEAN + JAPAN -KOREA-CHINA), AEC Trading



# Logistics THAILAND

## 2016-2017 Advertising Rates

Double Cover Page	Four Colors	110,000 Baht
Cover Page (with cover story, plus 2 times full page 4colors Ads.)	Four Colors	220,000 Baht
Inner Cover Page	Four Colors	58,000 Baht

Outside Back Cover	Four Colors	68,000 Baht
Inner Back Cover	Four Colors	52,000 Baht

### Premium Option (inner, each insertion)

Page 3	Four Colors	68,000 Baht
Page 5	Four Colors	58,000 Baht
Page 7	Four Colors	58,000 Baht
Page 9	Four Colors	58,000 Baht
Page 11	Four Colors	58,000 Baht
Page 6	Four Colors	55,000 Baht
Page 8	Four Colors	55,000 Baht
Page 10	Four Colors	55,000 Baht
Page 12 - 18	Four Colors	55,000 Baht

### Standard Option (inner, each insertion)

Full Page	Four Colors	52,000 Baht
Strip Advertising (size 2 x 8.15 inches)	Four Colors	68,000 Baht

Remark : All Advertising Rates are Excluding VAT 7%.



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